

# Developing the World's Youth: Innovation in Entrepreneurship and Employment



Panel: Youth, Innovation and Entrepreneurship in the Global Context  
February 7, 2017: L Building: Room L1002: 1:30pm – 3:30pm

1:30pm – 1:40pm	Chris Whitaker President, Humber College	Welcome
1:40pm – 1:45pm	Susan McGregor Program Coordinator, Post Graduate International Development Program (moderator)	Introduction of Panelists
1:45pm - 2:00pm	Sarah Moorcroft Youth Livelihoods Technical Advisor	Presentation by Save the Children Canada
2:00pm - 2:15pm	Sarah Concannon Community Engagement Specialist	Presentation by Plan International Canada
2:15pm - 2:30pm	Tina Sweeney Outreach and Partnerships Officer	Presentation by CUSO International
2:30pm - 2:45pm	Andi Asmi Citra Malina (Citra) Lecturer at Faculty of Marine Sciences and Fisheries at Hasanuddin University	Presentation by Sulawesi Economic Development Strategy (SEDS)
2:45pm - 3:00pm	Susan McGregor	Questions for Panelists
3:00pm - 3:25pm	Q&A from Audience	
3:25pm - 3:30pm	Reece Van Breda IDW Student Committee Volunteer	Thank you and closing

## Speakers Biographies

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### **Sarah Moorcroft**

**Youth Livelihoods Technical Advisor, Save the Children Canada**

Sarah is an adolescent and youth livelihoods specialist with seven years of program experience in youth entrepreneurship, transferable life-skill development, financial education and cash transfer/microfinancing initiatives across Africa, LAC and Asia regions, as well as First Nation communities in Northern Ontario, Canada. Within Save the Children, she supports on program design, curriculum development, and M&E, using gender-transformative and holistic youth-centred approaches. Sarah leads Save the Children's global Adolescent & Youth Working Group and works to shape global strategy development and programmatic support for adolescent's and youth's social and economic empowerment. Sarah has a Research Master of Science degree from the University of Amsterdam in International Development Studies and a Bachelor of Commerce degree with a major in Finance and Social Strategic Management from McGill University.



### **Sarah Concannon**

**Community Engagement Specialist, Plan International Canada**

Coming from a strong sales and customer service background in the corporate world, Sarah is Plan's Community Engagement Specialist and an avid idealist. She is your go to for all things Spread the Net and when you want to fundraise those big bucks to make a big difference. She's stoked to be on the International Panel! She loves working at Plan making the world a better place one fundraiser, and bed net, at a time.



### **Tina Sweeney**

**Outreach and Partnerships Officer, CUSO International**

Tina Sweeney is passionate about creating a space for us to network and talk about how we can share our skills and talents locally and globally. In 2008, after 11 years as a brand marketer, burnt out and asking... is this it? Tina made a career transition into community non-profit and international development. The catalyst for this transition were volunteer trips to Tanzania and Dharamsala India, where she found meaning in proximity and

that closeness voiced a new narrative. Tina works for Cuso International in the Toronto's satellite office as the Outreach and Partnerships Officer, where she has the good fortune of engaging individuals from diaspora communities, academic institutions, business and professional associations on how to use their skills & expertise as a vital partner for sustainable development. As an executive member of the Canadian International Council – Toronto Branch, The African Unity Sixth Region, St. Olaves Hunger Patrol and a mentor for those seeking career transition, or access to networks and opportunities. Tina's vision for the future is 'a shared humanity' through proximity.



**Andi Asmi Citra Malina (Citra)**  
**Sulawesi Economic Development Strategy (SEDS) Project**

A lecturer at the Faculty of Marine Sciences and Fisheries at Hasanuddin University (UNHAS) in Makassar, South Sulawesi. She received training from SEDS experts on participatory teaching methods, entrepreneurship, operationalizing business centres and business coaching. She has designed, developed and taught applied entrepreneurship at UNHAS. Citra is a reviewer of Indonesia's Ministry of Higher Education and Research entrepreneurship programs aimed at developing student entrepreneurs and technology-based start-up businesses. She completed her Master and Doctoral degrees in Marine Sciences in Japan. Citra currently is the head of the Business Clinic, a unit of UNHAS' Business Support Centre and a facilitator using Train-the-Trainer approach to introduce applied entrepreneurship curriculum to UNHAS lecturers outside the SEDS program.



**Faustian Greylando Sikome (Grey)**  
**Sulawesi Economic Development Strategy (SEDS) Project**

Faustian Greylando Sikome (Grey), 21, is an entrepreneur who is completing Management studies in the Faculty of Economics, Universitas Katolik De La Salle (UNIKA) in Manado, North Sulawesi. He started a souvenir business after successfully completing UNIKA's entrepreneurship module, which was developed with the support of Humber's SEDS project and incorporated participatory teaching methods and entrepreneurship curriculum. Grey hopes to expand his business to meet North Sulawesi's tourism target of 1 million visitors in 2017. With his three partners, he hopes that their success will encourage fellow students to explore and develop their entrepreneurial potential.



**Adryan Yudhistira Purwanto (Adryan)**  
**Sulawesi Economic Development Strategy (SEDS) Project**

Adryan Yudhistira Purwanto (Adryan) is a Psychology major at the State University of Makassar (UNM) in South Sulawesi, Indonesia. He is owner and founder of Yotta Ice Blended Drinks, a business he started while enrolled in an applied entrepreneurship course developed with Humber's SEDS project. Adryan is also on the Board of Directors of Tahu Pedas Sulawesi, a food business selling spicy tofu snacks.

Adryan has received start-up business funding as a participant in the Government of Indonesia's Entrepreneurship program for university students. He is also active promoting and participating in regional youth entrepreneurship initiatives, including representing Indonesia at the 2016 Youtex ASEAN Youth Forum in Malaysia.